

Facestock

A glossy white polypropylene with highly absorbent surface structure specifically designed for water-based inkjet printing.

Basis Weight	73 g/m ²	ISO 536
Caliper	89 µm	ISO 534

Adhesive

S4700 is a clear emulsion adhesive for demanding labelling applications.

Liner

BG40WH FSC, a supercalandered siliconized white glassine paper.

The liner is made from FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451).

Basis Weight	57 g/m ²	ISO 536
Caliper	51 µm	ISO 534

Laminate

Total Caliper	159 µm±10%	ISO 534
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Performance Data

Initial Tack	15 N/25mm	FTM 9 Glass
Peel Adhesion 90°	8 N/25mm	FTM 2 St.St.
Min. Application Temp.	0 °C	
Service Temperature	-20 °C to 80 °C	

Adhesive Performance

S4700 is a clear permanent adhesive featuring excellent initial tack, adhesion and “wet-out” performance even on rough apolar surfaces such as HDPE. Improved temperature water, solvent and chemical resistance.

Applications and Use

The product is used in a variety of labelling applications short runs, last minute changes, personalised and customized designs are used. The product is a result of the emerging demand for short run colour print, both in business and at home. The face material is designed to give excellent density, print definition and vivid colours with pigment and dye based inks. Quick drying and enhanced moisture resistance ensure the product is suitable for roll-to-roll applications.

Conversion and Printing

The face material has been designed for water-based inkjet printing with both dye and pigment based printing machines and is also suitable for Thermal Transfer printers with a wax-resin ribbon. Due to the nature of this printing technology, applications that require a high level of waterfastness may need overvarnishing to protect the print.

Compliance and Approvals

The face material is compliant 1935/2004 and 10/2011 requirements for direct contact with all types of food for long - term, room-temperature applications. The non-printed side is able to stand in direct contact with food.

AY826

Fasson ®

WBIJ PP90 GLOSS WHITE S4700-BG40WH FSC



WBIJ PP90 GLOSS WHITE

S4700

BG40WH FSC



The mark of
responsible forestry

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If you would like to make a suggestion or comment on this datasheet, please send an email to datasheet.mgmt@eu.averydennison.com

Shelf Life

To obtain optimal performance, use this product within one year of the date of manufacture, under storage conditions as defined by FINAT (20-25°C; 40-50%RH). Prolonged storage outside these conditions might reduce the shelf life.

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Warranty

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