

#### **Facestock**

A bi-axially oriented bright shimmer design holographic polypropylene film.

Basis Weight 39 g/m $^2$  ISO 536 Caliper 40  $\mu m$  ISO 534

#### Adhesive

A general purpose permanent, acrylic based adhesive.

#### Liner

Liner rBG40 BROWN, a siliconized supercalendered glassine paper with 15% recycled (PCR) content. Being produced with recycled material, there is a possible higher incidence of impurities, visible fibers, and slight variation in tone.

The liner is made from FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451).

Basis Weight 53 g/m² ISO 536 Caliper 46 µm ISO 534

#### Laminate

Total Caliper 105 µm±10% ISO 534

#### Performance Data

Initial Tack 10 N/25mm FTM 9 Glass Peel Adhesion 90° 6 N/25mm FTM 2 St.St.

Min. Application Temp. 5 °C

Service Temperature -20 °C to 80 °C

#### Adhesive Performance

S692N is a clear permanent adhesive featuring excellent UV resistance and weatherability together with good adhesion performance, even on apolar substrates.

#### Applications and Use

Holographic labels are widely used in retail for promotional and decorative purposes. This product is suitable for the use in the beverage, spirits and food industries. Holographic labels are also suitable for wine applications.

## Conversion and Printing

The material can be printed by UV flexo and offset, rotogravure. Letter press printing is not recommended. Direct and prolonged contact with water and aggressive solvents should be avoided. The pattern range is made by cliches of different dimensions, therefore some lines can appear on the hologram. A shimline will appear, in cross-direction every 710mm +/- 4mm.

### Compliance and Approvals

The adhesive S692N is suitable for contact with dry, moist and fatty foodstuffs with a reduction factor of 3 or higher in this construction. For complete information regarding the food contact compliance status, please contact your local sales representative for a Food Contact Statement.

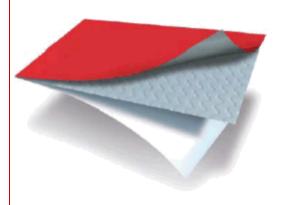
## Shelf Life

To obtain optimal performance, use this product within two years of the date of manufacture, under storage conditions as defined by FINAT (20-25°C; 40-50%RH). Prolonged storage outside these conditions might reduce the shelf life.

# AO931

# Fasson ®

HGF PP SHIMMER TOP S692N-rBG40BR FSC



HGF PP SHIMMER TOP

S692N

rBG40BR FSC

FSC www.fsc.org

The mark of responsible forestry

This is an automatically generated datasheet. All data to be considered as typical values and subject to change without prior notice. Further testing is always recommended.

If you would like to make a suggestion or comment on this datasheet, please send an email to datasheet.mgmt@eu.averydennison.com



## Avery Dennison Materials Group Europe

Willem Einthovenstraat 11 2342 BH Oegstgeest The Netherlands +31 (0)85 000 2000

Warranty
All Avery Dennison statements, technical information and recommendations are based on tests believed to be reliable but do not constitute a guarantee or warranty. All Avery Dennison products are sold with the understanding that purchaser has independently determined the suitability of such products for its purposes. All Avery Dennison's products are sold subject to Avery Dennison's general terms and conditions of sale, see <a href="http://terms.europe.averydennison.com">http://terms.europe.averydennison.com</a>



©2025 Avery Dennison Corporation. All rights reserved. Avery Dennison and all other Avery Dennison brands, this publication, its content, product names and codes are owned by Avery Dennison Corporation. All other brands and product names are trademarks of their respective owners. This publication must not be used, copied or reproduced in whole or in part for any purposes other than marketing by Avery Dennison.