

Facestock

A white gloss, supercalandered woodfree printing paper.

The facestock is made from FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451)

Basis Weight	80 g/m²	ISO 536
Caliper	64 µm	ISO 534

Adhesive

A general purpose removable, rubber based adhesive.

Liner

BG40WH FSC, a supercalandered siliconized white glassine paper.

The liner is made from FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451).

Basis Weight	57 g/m²	ISO 536
Caliper	51 µm	ISO 534
Laminate		
Total Caliper	133 µm±10%	ISO 534
Performance Data		
Initial Tack	2.5 N/25mm	FTM 9 Glass
Peel Adhesion 90°	1.5 N/25mm	FTM 2 St.St.
Min. Application Temp.	-20 °C	
Service Temperature	-40 °C to 80 °C	;

Adhesive Performance

The adhesive is suitable for general application on a wide range of substrates, featuring good initial tack and adhesion combined with excellent removability. In addition the adhesive has superb low temperature performance.
Remark: Application to porous substrates such as paper and board, or prolonged exposure to UV light may adversely affect clean removability. Removable adhesive, by nature, have a low cohesion and might be subject to variation in the product aesthetics which could be observed on the web rolls as long as the material is not used. We recommend to store the material with the inner core in vertical position after delivery.

Applications and Use

The product is suitable for a wide range of promotional and industrial label applications where brilliant multicolour print quality is required.

R100 removes clean from many substrates from polymeric (PET, PP, ABS, PS), greeting cards, aluminium, stainless steel and glass (not suitable for window labelling)

Conversion and Printing

This glossy, coated quality is specially suited to provide top printing quality in all usual processes, whether single or multicolour, line or process colour printing. Excellent conversion characteristics in rotary and flat-bed.

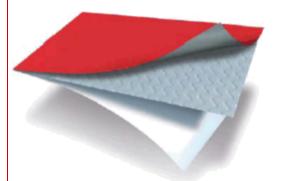
Compliance and Approvals

The laminate is made with FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451)

AG733

Fasson ®

GLOSS FSC R100-BG40WH IMP FSC



GLOSS FSC

R100

BG40WH FSC



The mark of responsible forestry

This is an automatically generated datasheet. All data to be considered as typical values and subject to change without prior notice. Further testing is always recommended.

If you would like to make a suggestion or comment on this datasheet, please send an email to datasheet.mgmt@eu.averydennison.com



Shelf Life

To obtain optimal performance, use this product within two years of the date of manufacture, under storage conditions as defined by FINAT (20-25°C; 40-50%RH). Prolonged storage outside these conditions might reduce the shelf life.

Avery Dennison Materials Group Europe Willem Einthovenstraat 11 2342 BH Oegstgeest The Netherlands +31 (0)85 000 2000



Warranty All Avery Dennison statements, technical information and recommendations are based on tests believed to be reliable but do not constitute a guarantee or warranty. All Avery Dennison products are sold with the understanding that purchaser has independently determined the suitability of such products for its purposes. All Avery Dennison's products are sold subject to Avery Dennison's general terms and conditions of sale, see http://terms.europe.averydennison.com

©2025 Avery Dennison Corporation. All rights reserved. Avery Dennison and all other Avery Dennison brands, this publication, its content, product names and codes are owned by Avery Dennison Corporation. All other brands and product names are trademarks of their respective owners. This publication must not be used, copied or reproduced in whole or in part for any purposes other than marketing by Avery Dennison.