

Facestock

A top coated bright silver, vacuum metallised printing paper.

The facestock is made from FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451)

Basis Weight 83 g/m² ISO 536 Caliper 67 µm ISO 534

Adhesive

A general purpose permanent, rubber based adhesive.

Liner

BG40 brown, supercalendered glassine paper.

Basis Weight 53 g/m² ISO 536 Caliper 46 µm ISO 534

Laminate

Total Caliper 128 µm±10% ISO 534

Performance Data

Initial Tack 18 N/25mm FTM 9 Glass Peel Adhesion 90° 9 N/25mm FTM 2 St.St.

Min. Application Temp. 0 °C

Service Temperature -40 °C to 70 °C

Adhesive Performance

The adhesive features excellent tack and adhesion on a wide variety of substrates, including apolar, slightly rough and curved substrates. Particularly good performance at lower temperatures, e.g. labeling of chilled products.

Applications and Use

Applications include labelling of quality products such as cosmetics, toiletries, luxury articles, prepacked food, wine, spirits, dairy products, stickers and promotional labelling.

Conversion and Printing

Material has a print receptive topcoating in order to give good wettability and ink adhesion with suitable inks, may be printed using letterpress, screen, flexo, offset and gravure processes. Inks suitable for non absorbign surfaces should be used. Protection of the printed surface with a suitable varnish or overlaminate is recommended for optimal scratch resistance. Metallised papers are sensitive to humidity and should not be exposed to extreme heat, cold or humidity as this may affect the printing performance and surface appearance.

Compliance and Approvals

The adhesive S2045N is suitable for contact with dry and moist, non-fatty foodstuffs in this construction. For complete information regarding the food contact compliance status, please contact your local sales representative for a Food Contact Statement.

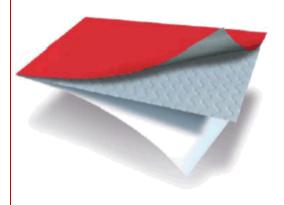
Adhesive S2045N has attained the two star certification for biobased content according to EN 16640, meaning that S2045N contains certified Biobased Carbon Content of at least 40%. (TÜV AUSTRIA licensee number: S0259)



AF834

Fasson ®

MP PLUS SILVER FSC S2045N-BG40BR



MP PLUS SILVER FSC

S2045N

BG40BR



The mark of responsible forestry

This is an automatically generated datasheet. All data to be considered as typical values and subject to change without prior notice. Further testing is always recommended.

If you would like to make a suggestion or comment on this datasheet, please send an email to datasheet.mgmt@eu.averydennison.com



*The OK biobased certification is only applicable to the adhesive S2045N.

Shelf Life

To obtain optimal performance, use this product within two years of the date of manufacture, under storage conditions as defined by FINAT (20-25°C; 40-50%RH). Prolonged storage outside these conditions might reduce the shelf life.

Avery Dennison Materials Group Europe

Willem Einthovenstraat 11 2342 BH Oegstgeest The Netherlands +31 (0)85 000 2000

Warranty

All Avery Dennison statements, technical information and recommendations are based on tests believed to be reliable but do not constitute a guarantee or warranty. All Avery Dennison products are sold with the understanding that purchaser has independently determined the suitability of such products for its purposes. All Avery Dennison's products are sold subject to Avery Dennison's general terms and conditions of sale, see http://terms.europe.averydennison.com



©2025 Avery Dennison Corporation. All rights reserved. Avery Dennison and all other Avery Dennison brands, this publication, its content, product names and codes are owned by Avery Dennison Corporation. All other brands and product names are trademarks of their respective owners. This publication must not be used, copied or reproduced in whole or in part for any purposes other than marketing by Avery Dennison.