

### **Facestock**

A white, high gloss, coated paper with a highly absorbent surface structure specifically designed for waterbased ink jet printing. Gives excellent colour reproduction and bright, vivid colours.

The facestock is made from FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451)

Basis Weight 88 g/m $^2$  ISO 536 Caliper 99  $\mu m$  ISO 534 CIE-whiteness D65 136 pts ISO 11475

### Adhesive

A general purpose permanent, acrylic based adhesive.

#### Liner

BG40 brown, supercalendered glassine paper.

Basis Weight 54 g/m² ISO 536 Caliper 47 µm ISO 534

### Laminate

Total Caliper 162 µm±10% ISO 534

### Performance Data

Initial Tack 16 N/25mm FTM 9 Glass Peel Adhesion 90° 9 N/25mm FTM 2 St.St.

Min. Application Temp. 5 °C

Service Temperature -20 °C to 80 °C

## Adhesive Performance

The adhesive is characterized by a high initial tack, excellent adhesion and good low temperature performance on a wide variety of substrates.

## Applications and Use

The product is used in a variety of labelling applications, when the advantages of digital printing: short runs, last minute changes, personalised layouts and fast turnaround full colour printing are required.

- Quick drying and enhanced moisture resistance offer good handleability after printing.
- Glossy premium face paper for prestigious labels (gifts, cosmetics, special editions).
- Good barcode readability, high opacity, very good dot definition, excellent black printing quality.

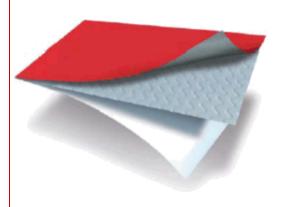
## Conversion and Printing

Compatible with OEM labelling equipment, such as Epson, Primera, Memjet and other water-based inkjet systems. Optimised for dye and pigment inks. In addition to Ink Jet the material can be printed by Thermal Transfer and conventional technologies; we recommend flexo for best results using low viscosity inks, the ink consumption may be high due to the nature of the paper. The material can be converted by roll-to-roll conversion technologies.

# AC578

## Fasson ®

## DEMAND JET GLOSS FSC S2000N-BG40BR



**DEMAND JET GLOSS FSC** 

S2000N

BG40BR



The mark of responsible forestry

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If you would like to make a suggestion or comment on this datasheet, please send an email to datasheet.mgmt@eu.averydennison.com



### Compliance and Approvals

The adhesive S2000N is suitable for contact with dry, moist, and fatty foodstuffs that have a reduction factor of 4 or higher in this construction in this construction. For complete information regarding the food contact compliance status, please contact your local sales representative for a Food Contact Statement.

#### Shelf Life

To obtain optimal performance, use this product within two years of the date of manufacture, under storage conditions as defined by FINAT (20-25°C; 40-50%RH). Prolonged storage outside these conditions might reduce the shelf life.

## Avery Dennison Materials Group Europe

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